

# Village of Cottage Grove Parks & Recreation



## 2018 Sponsorship Program



Thank you for considering a sponsorship with Cottage Grove Parks and Recreation. We believe we have a lot to offer a business through multiple exposures at athletic and music events. The sponsorships will help improve and maintain our community gathering events and programs.

### Music In The Grove

May 31st - Dublin Park

June 14th - Fireman's Park

July 19th - Dublin Park

July 26th - Dublin Park

August 2nd - Dublin Park

August 16th - Dublin Park

August 30th - Dublin Park



## Music In The Grove SPONSORSHIP PACKAGES



# MUSIC IN THE GROVE

Music In The Grove offers a wide variety of musical talent for free performances on Thursday evenings throughout the summer. Besides the music, food options will be available from volunteer groups and local business. The events drew between 10-150 attendees per show in 2017.

## PRESENTING SPONSOR (1 available) \$1,500

### Recognition at all Music In The Grove Events

- \* Two (2) 2' x 7' custom banners with sponsor's name and company logo will be prominently displayed at all Music In The Grove events. (Banner provided by Cottage Grove Parks and Recreation).
- \* One (1) 10' x 10' canopy with table and two chairs will be provided at the event for sponsor to distribute information about their company (if desired).
- \* Sponsor's company logo will appear on all printed materials for the event (submission deadlines apply).
- \* Verbal recognition of sponsorship at event.

### Online Recognition

- \* Sponsor's company logo and a link to their website will be highlighted on the:
  - Cottage Grove Parks & Recreation Home Page
  - Cottage Grove Parks & Recreation Facebook Page
- \* Included in the promotional email blast for each event (+2,000)

### Print Recognition

- \* Inclusion in "Thank You to our Sponsors" page of either or both the Fall/Winter and the Spring/Summer Village Guide (depending on sponsorship deadline), delivered to over 6,000 households.
- \* Inclusion in all press releases sent to print prior to each event.

### Thank You Plaque



## Music In The Grove

May 31st - Dublin Park

June 14th - Fireman's Park

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August 30th - Dublin Park

## MUSIC IN THE GROVE SPONSORSHIP PACKAGES

### PLATINUM SPONSOR

\$800

Pick **TWO** Music In The Grove Events

#### Recognition at Event

- \* One (1) 2' x 7' custom banner with sponsor's name and company logo will be prominently displayed at the event. (Banner provided by Cottage Grove Parks and Recreation).
- \* One (1) 10' x 10' canopy with table and two chairs will be provided at the event for sponsor to distribute information about their company (if desired)
- \* Verbal recognition of sponsorship at event.

#### Online Recognition

- \* Sponsor's company logo and a link to their website will be highlighted on the:
  - Cottage Grove Parks & Recreation Home Page (during event week)
  - Cottage Grove Parks & Recreation Facebook Page
- \* Included in the promotional email blast (+2,000).

#### Print Recognition

- \* Inclusion in "Thank You to our Sponsors" page of either or both the Fall/Winter and the Spring/Summer Village Guide (depending on sponsorship deadline), delivered to over 6,000 households.

#### Thank You Plaque

### GOLD SPONSOR

\$400

Pick **ONE** Music In The Grove Event

#### Recognition at Event

- \* One (1) 2' x 7' custom banner with sponsor's name and company logo will be prominently displayed at the event. (Banner provided by Cottage Grove Parks and Recreation).
- \* Sponsor's company logo will appear on all promotional materials for the event (submission deadlines apply).
- \* Verbal recognition of sponsorship at event.

#### Online Recognition

- \* Sponsor's company logo and a link to their website will be highlighted on the Cottage Grove Parks & Recreation Facebook Page.
- \* Included in the promotional email blast (+2,000).

#### Print Recognition

- \* Inclusion in "Thank You to our Sponsors" page of either or both the Fall/Winter and the Spring/Summer Village Guide (depending on sponsorship deadline), delivered to over 6,000 households.

#### Thank You Plaque



## Music In The Grove

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## MUSIC IN THE GROVE SPONSORSHIP PACKAGES

### SILVER SPONSOR

\$250

Pick ONE Music in The Grove Event

#### Recognition at Event

\* Verbal recognition of sponsorship at event.

#### Online Recognition

\* Sponsor's company logo and a link to their website will be highlighted on the Cottage Grove Parks & Recreation Facebook Page.

\* Included in the promotional email blast to 2,000 computer users.

#### Print Recognition

\* Inclusion in "Thank You to our Sponsors" page of either or both the Fall/Winter and the Spring/Summer Village Guide (depending on sponsorship deadline), delivered to over 6,000 households.

### BRONZE SPONSOR

\$100

Pick ONE Music In The Grove Event

#### Recognition at Event

\* Verbal recognition of sponsorship at event.

#### Online Recognition

\* Sponsor's company logo and a link to their website will be highlighted on the Cottage Grove Parks & Recreation Facebook Page.

#### Print Recognition

\* Inclusion in "Thank You to our Sponsors" page of either or both the Fall/Winter and the Spring/Summer Village Guide (depending on sponsorship deadline), delivered to over 6,000 households.



## YOUTH LEAGUES

- Big 10 Basketball  
5th, 6th, 7th & 8th grades  
**85+ players X 8 occurrences**  
(Deadline November 1st)
- 3rd & 4th Grade Basketball  
**60+ players X 7 occurrences**  
(Deadline November 1st)
- Start Smart (All Sports)  
Soccer (Spring & Fall), T-ball,  
Football, Basketball, Golf & Sports  
Development  
**180+ players X 8 occurrences**  
(Deadline March 1st)
- NFL Flag Football (Co-Ed) K &  
1st Grade, 2nd & 3rd Grade,  
4th, 5th, 6th, 7th & 8th  
**160+ players X 8 occurrences**  
(Deadline August 1st)
- Girls Softball  
8U Machine Pitch, 10U Machine  
Pitch, 12U & 14U  
**100+ players X 18 occurrences**  
(Deadline April 1st)
- Baseball  
7th & 8th Grades (Major),  
5th & 6th Grades (Minor),  
3rd & 4th Grades (Rookie),  
1st & 2nd Grades (Coach Pitch),  
K T-Ball  
**190+ players X 15 occurrences**  
(Deadline April 1st)

## YOUTH SPORTS SPONSORSHIP PACKAGES

Be a part of the action with Cottage Grove Parks & Recreation. Sponsoring Youth Sports teams helps display your community pride, defray the cost of uniforms and equipment, and advertise your business. All levels of sponsorship will receive the following recognition.

### Sponsor Recognition

- \* Sponsor's name or logo on participant t-shirts/jerseys.
- \* **Recognition plaque to display at your business.**

### Online Recognition

- \* Sponsor's company logo and a link to their website on Recreation page of Village website.

### Print Recognition

- \* Inclusion in "Thank You to our Sponsors" page of either or both the Fall/Winter and the Spring/Summer Village Guide (depending on sponsorship deadline), delivered to over 6,000 households.

**Thank You Plaque** (Silver Sponsor and above)

**PLATINUM SPONSOR (2 available) \$2,000**

Pick **THREE** Leagues

**GOLD SPONSOR (3 available) \$1,500**

Pick **TWO** Leagues

**SILVER SPONSOR \$900**

Pick **ONE** League

## PROGRAM GRADE SPONSORS

Pick **ONE** Program Grade

- \* Co-Ed Ultimate Frisbee (Deadline: April 8th) **\$150**
- \* NFL Flag Football (Deadline August 1st) **\$300**  
K & 1st grade, 2nd & 3rd grade, 4th, 5th, 6th, 7th & 8th grade
- \* Girls Softball (Deadline April 1st) **\$300**  
14U, 12U, 10U Machine Pitch, 8U Machine Pitch
- \* Baseball (Deadline April 1st) **\$300**  
7th grade (Major), 8th grades (Teener), 5th & 6th grades (Minor), 3rd & 4th grades (Rookie), 1st & 2nd grades (Coach pitch), Kindergarten T-Ball
- \* Start Smart Individual Programs **\$200**
- \* Rookie Basketball (Coed) **\$300**  
Kindergarten, 1st & 2nd grades

## MUSIC IN THE GROVE EVENTS

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August 30th—Dublin Park

## SPONSOR A YOUTH LEAGUE

- Big 10 Basketball
- 3rd & 4th Grade Basketball
- Start Smart Programs
- Girls Softball
- Baseball
- NFL Flag Football

## GRADE LEVEL SPONSORSHIP

- Co-Ed Ultimate Frisbee
- NFL Flag Football
- Girls Softball
- Baseball
- Start Smart Individual Programs

*\*\* See page 5 for specific grade level details\*\**

## COMBINATION SPONSORSHIP PACKAGES

Would you like to sponsor both Music In The Grove events and Youth Sports Teams? Check out our combination packages below and save some money!

### COMBINATION SPONSORSHIP

**\$2,000**

Pick **ONE** of the following options:

- \* Two (2) Music In The Grove Events at Platinum level AND two (2) Youth Leagues.

**\$300 Savings**

- \* Four (4) Music In The Grove Events at Gold Level and one (1) Youth League.

**\$400 Savings**

### COMBINATION SPONSORSHIP

**\$1,000**

Pick **ONE** of the following options:

- \* Two (2) Music In The Grove Events at Gold Level AND two (2) Youth Program Grade Sponsorships.

**\$400 Savings**

- \* Four (4) Music In The Grove Events at Silver Level AND one (1) Youth Program Grade Sponsorship.

**\$300 Savings**

### COMBINATION SPONSORSHIP

**\$750**

- \* Two (2) Music In The Grove Events at Silver Level AND two (2) Youth Program Grade Sponsorships.

**\$350 Savings**

- \* Three (3) Music In The Grove Events at Silver Level AND one (1) Youth Program Grade Sponsorship.

**\$300 Savings**



## Special Events



### Personalize Your Donation

If you are looking to personalize a donation, there are several options available. Benches, trash receptacles, picnic tables and trees, just to name a few, are available for personalization. General donations are also accepted as well. Recent donations have purchased archery equipment, fitness flooring and provided family's that are less fortunate the opportunity to take advantage of our programs by giving to our scholarship fund. Any amount is greatly appreciated.



### Zombie 5K Run/Walk Oct 20 2018

Dress up in your favorite zombie attire or come as you are for this 3rd annual event. Over 50 runners/walkers of all ages attended the 2nd annual event. Sponsorship of this event helps defray the cost of food, t-shirts and race day equipment.

**\*\*SPONSOR DEADLINE: September 28\*\***

**\*\*SPONSORSHIP AMOUNT: \$400\*\***

### Thanksgiving Turkey Shoot November 17 2018

Thanksgiving Turkey Shoot is a free throw contest where one child and one parent/guardian shoot 10 free throws each. Each team will be put into a grade division based on the child's current grade. The top team in each division will win a turkey (one turkey per family). Sponsorship of this event will defray the cost of the turkeys.

**\*\* SPONSOR DEADLINE: October 12\*\***

**\*\*SPONSORSHIP AMOUNT: \$300\*\***

### Special Event Sponsors Receive:

#### **Recognition at Event**

- \* One (1) 2' x 7' custom banner with sponsor's name and company logo will be prominently displayed at the event. (Banner provided by Cottage Grove Parks and Recreation)
- \* Sponsor's company logo will appear on all promotional materials for the event (submission deadlines apply).
- \* Verbal recognition of sponsorship at event.

#### **Online Recognition**

- \* Sponsor's company logo and a link to their website will be highlighted on the Cottage Grove Parks & Recreation Facebook Page.
- \* Included in the promotional email blast (+2,000).

#### **Print Recognition**

- \* Inclusion in "Thank You to our Sponsors" page of either or both the Fall/Winter and the Spring/Summer Village Guide (depending on sponsorship deadline), delivered to over 6,000 households.

# COTTAGE GROVE

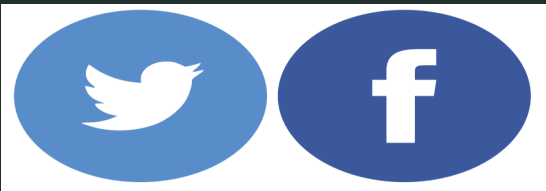


## PARKS AND RECREATION

Thank you for taking the time to review sponsorship opportunities with Cottage Grove Parks & Recreation. We hope that you find our sponsorship program to be a great way for your company and/or family to support Cottage Grove Parks & Recreation which continues to help make Cottage Grove a great place to live, work, and play.

Find us on Twitter @ [www.twitter.com/CGParksRec](http://www.twitter.com/CGParksRec)

Find us on Facebook [www.facebook.com/CGParks.Recreation](http://www.facebook.com/CGParks.Recreation)



### Cottage Grove Parks & Recreation

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# COTTAGE GROVE



## PARKS AND RECREATION